



Lake Management Solution

BUILT ON MICROSOFT DYNAMICS NAV

Commerce Systems Group has developed the only complete ERP (Enterprise Resource Planning) solution specifically tailored for the Lake Management industry. Lake Management Solution delivers the contract and service management functionality required by companies like yours. Lake Management companies currently maintain numerous spreadsheets, homegrown databases, and manual reports to track customer contract and service information. Lake Management Solution replaces that manual tracking with a centralized ERP solution.

Since 1984, Microsoft Dynamics NAV has established itself as a choice for businesses and organizations looking for a complete business management solution that is fast to implement, easy to configure, and simple to use. Today, simplicity continues to beat at the heart of Microsoft Dynamics NAV, and its state-of-the-art functionality covers everything you need to run and grow a successful business. Microsoft Dynamics NAV delivers a fully integrated solution with functionality that includes financial management, supply chain management, and customer relationship management. More than one million users have used Microsoft Dynamics NAV to simplify and streamline their highly specialized business processes.

Lake Management Solution adds specific functionality for the Lake Management and Aquatic Services industry to the already robust business management solution of Microsoft Dynamics NAV. Companies are able to capture detailed information about lakes, fountains, aerators and other items needing to be serviced. Users can setup their own specific lake treatments with user-defined formulas and service calendars. Service item worksheets provide technicians with the detailed information they need in the field to execute their service contracts. Service item history reports provide businesses with a concise and accurate accounting of all service work completed for their customers.

"The Lake Management Solution for Microsoft Dynamics NAV has significantly reduced back office tasks, allowing our staff to focus on more productive tasks that better improve our overall business and help to fuel our growth."
Kevin Tucker— Virginia Lake Management



43 Holbrook Lake 2 - Service Item Card

General Customer Shipping Contract Vendor Detail Lake Fountain Aerator Lighting NEW LP

Lake Name Holbrook Lake 2 Location of Service Item . . Behind Endinburgh Dr

Surface Area (Acres) . . 3.00 Average Depth (Feet) . . . 6.00 Acre Feet 18.00

Irrigate from Lake? . . Other

Lake Treatment	Timing	Lake Treatment	Timing
ALGAE CONT... (↑)	0.00 SEMI (↑)		0.00 (↑)
BIO (PELLETS) (↑)	135.00 FIRST (↑)		0.00 (↑)
SONAR SLAM ... (↑)	90.00 SEMI (↑)		0.00 (↑)
TRASH COLLE... (↑)	0.00 SEMI (↑)		0.00 (↑)
DYE (WSP) (↑)	54.00 FIRST (↑)		0.00 (↑)
(↑)	0.00 (↑)		0.00 (↑)
(↑)	0.00 (↑)		0.00 (↑)
(↑)	0.00 (↑)		0.00 (↑)
(↑)	0.00 (↑)		0.00 (↑)

Serv. Item Help

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FEATURES

Service Items—Set-up service items to track detailed information about any item your company services, including lakes, fountains and aerators. Record lake location as well as surface area and depth. Store fountain and aerator data such as manufacturer information, serial number, horsepower and voltage.

Service Contracts—Create service contracts to schedule service work and billing frequency for your customer. View your profitability on your contracts at any time.

User-defined Treatments—Set-up your own treatments based upon how your business operates. Define formulas to calculate chemical usage based upon lake size.

Service Calendars—Establish as many specific service calendars as your company needs. Use the calendars to automatically schedule service treatments monthly, bi-monthly, semi-monthly, by specific seasons or any other timing method you wish to define.

Service Worksheets—Service item worksheets provide technicians with the detailed information they need in the field to execute their daily tasks.

Service History Reports—Provides a concise and accurate accounting of all service work completed for your customers. You can easily obtain a complete history of all treatments made to a specific lake, all testing results, and any maintenance work completed to a fountain or aerator.

Mobile Option—A Mobile option is available that allows you to deploy functionality to your service technicians in the field. Technicians can sync their laptops or other mobile devices allowing real-time recording of service work completed.

CRM—Full customer relationship management is available for you to track your prospects, record all contacts, and even execute and monitor marketing campaigns.

Back Office—Microsoft Dynamics NAV provides complete financial management with general ledger, receivables, payables, inventory, sales order, purchasing, fixed assets, and cash management functionality.



Benefits:
Improve contract profitability.
Increase service order efficiency.
Reduce office staff time.
Better access to critical business data.



44 Holbrook Fountain 2 - Service Item Worksheet

General Customer Shipping Details Lake Fountain Aerator Lighting NEW L.P.

REFERENCE

Fountain Manufacturer : AquaMaster
Fountain Model No. . . . M5401-ESC
Horsepower. 0.5
Fountain Voltage 120
Phase 1
Pattern Lakewood

MAINTENANCE CHECKLIST / READINGS

Fountain-Amps. 3.10
Fountain-Voltage. 120
GFCI Breaker Test OK
Control Breaker OK
Contactor (Starter). . . . OK
Motor Overload OK
Fountain-Power Cable . . Fixed
Fuses OK
Timer Revisit
Shaft-Propeller-Impeller . OK
Clean Debris Screen . . . Fixed
Clean Nozzle OK
Fountain-Disconnect . . . OK

Type	No.	Suppress Line on Inv.	Unit Cost (\$)	Description	Quantity	Unit of Measure Code	Travel Time in Minutes	Work Type Code	Prod Mix Rate Per Gl of Water	EPA Registration Type	Registration No.
Resource	TIMOTHY		49.50	Timothy Sneath	1	HOUR	15				

Service Item Information

- Service Item... (1)
- Components (0)
- Troubleshoot... (0)
- Skilled Resou... (5)
- Bar Chart

Item Information

- Item Card (1)
- Availability (0)
- Substitutions (0)
- Sales Prices (0)
- Sales Line D... (0)

Worksheet Line Functions Print... Help